

Agoura High School PFC

Directory & eNews Advertising Form

Agoura High School Advertising is a Parent Faculty Club (PFC) fundraiser which directly benefits Agoura High School.

Business Name: _____

Contact Name: _____

Phone: _____ e-mail: _____

Directory Advertising:

All Directory advertising orders must be received by Friday, September 9, 2011.

(Cover and inside cover advertising are popular and reserved on a "first come" basis. Your spot is reserved when we receive your payment).

❖ Business Card (The quality of ads printed from hard copy is not as clear as digital)		\$60.00
❖ 1/2 Page	Ad Size 4 1/2" x 3 3/4"	\$100.00
❖ Full Page	Ad Size 4 1/2" x 7 1/2"	\$175.00
❖ Inside BACK Cover	Ad Size 4 1/2" x 7 1/2"	\$250.00
❖ Inside FRONT Cover	Ad Size 4 1/2" x 7 1/2"	\$250.00
❖ Back Cover	Ad Size 4 1/2" x 7 1/2"	\$400.00

All directory digital artwork should be in high resolution PDF, TIFF or EPS.

Please put artwork on a CD or e-mail as an attachment to jenniferelder65@yahoo.com

Please contact Jennifer Elder, for directory advertising questions at jenniferelder65@yahoo.com

AHSPFC eNews Advertising:

"AHSPFC eNews" is an electronic newsletter which goes out twice a week, on Sunday and Tuesday, to AHS family members, offering 8 exposures a month. During school breaks the newsletter is only sent out on Sundays. Ads can be placed vertically in the left-hand column or horizontally at the bottom of eNews. To view PFC eNews please go to www.ahspfc.com, and click "View the PFC Email Archive."

For information regarding payment options and ad requirements, go to the PFC Home page at www.ahspfc.com and click on "advertise on the AHSPFC eNews."

Left-Hand Vertical Column Ad:

Horizontal-Bottom Ad: (more room for text & graphics)

- ❖ \$100.00 for 1 month
- ❖ \$400.00 for 5 months
- ❖ \$1,000.00 for 12 months

- ❖ \$200.00 for 1 month
- ❖ \$800.00 for 5 months
- ❖ \$2,000.00 for 12 months

Advertising begins on Sundays. Approximate advertising start date _____

Start Date Note: Please allow at least 2 weeks for ad to be approved and payment to be processed.

Please return payment and this form to:

Jennifer Elder, Agoura High School PFC, 28545 W. Driver Avenue, Agoura Hills, CA 91301.

Make check payable to AHS PFC or go to www.Pay4SchoolStuffOnline.com for online credit card payments.